

**IN THE CLAIMS:**

1-11 (Cancelled)

12. (New) A medication delivery apparatus comprising: a container for containing a medication and a writing on a transparent plastic member covering a portion of the container and having a smooth front side surface that lacks protrusions or depressions and from which the writing is to be viewed and a rear side surface opposite the front side surface, wherein the writing is formed from an array of protrusions disposed on the rear surface and wherein the protrusions are arranged to form a visually communicative message.

13. (New) The apparatus of claim 12, wherein the writing is visible to a viewer viewing the front surface of the plastic member.

14. (New) Amended) The writing of claim 12, wherein the protrusions have the shape of half spheres.

15. (New) The writing of claim 14, wherein the communicative message is comprised of instructional information.

16 (New) A packaging for a medical device comprising: a medical device and a transparent film for covering or containing at least part of the device and containing a writing on a transparent plastic member which has a smooth front side surface that lacks protrusions or depressions and from which the writing is to be viewed and a rear side surface opposite the front side surface, wherein the writing is formed from an array of protrusions disposed on the rear surface and wherein the protrusions are arranged to form a visually communicative message.

17. (New) A method for labeling a packaging for a medical device so that a portion of the label appears illuminated to a viewer, the method comprising the steps of:

placing spherical protrusions on one surface of a film in a manner that conveys communicative information;

viewing the spherical protrusions by looking thru a flat surface of the film, wherein the spherical protrusions appear to be illuminated when a light is placed in front of the flat surface so that the light travels thru the flat surface into the protrusion and then returns to the viewer thru the flat surface thereby giving the illusion that the protrusion is illuminated.